

SUPREME COURT OF THE STATE OF NEW YORK
COUNTY OF NEW YORK

SHOSHANA ROBERTS,

Index No.

Plaintiff,

-against-

SUMMONS WITH NOTICE

ROB BLISS, ROB BLISS CREATIVE, LLC,
HOLLABACK! Inc., TGI FRIDAY'S Inc.,
MADE MOVEMENT LLC,
GOOGLE INC., YOU TUBE LLC, and
GOOGLE NEW YORK,

Plaintiff designates New
York County as the place
of trial.

Defendants

TO THE ABOVE NAMED DEFENDANTS:

YOU ARE HEREBY SUMMONED to appear in this action by serving a notice of appearance on plaintiff's attorney within twenty (20) days after the service of this summons exclusive of the day of service (or within thirty (30) days after service is complete if this summons is not personally delivered to you within the State of New York) and, in the case of your failure to appear, judgment will be taken against you by default for the relief demanded in the notice set forth below.

PLEASE TAKE NOTICE that this is an action against defendants for quantum meruit, breach of contract, fraud, unjust enrichment, violations of Plaintiff's rights of publicity and of privacy, and violations of N.Y. Civil Rights Law Sections 50-51 arising out of defendants' preparation and knowing use, distribution and dissemination of videos containing plaintiff's creative content, performance, image, likeness and persona for purposes of advertising or trade without her prior written consent.

PLEASE TAKE FURTHER NOTICE that plaintiff seeks (a) compensatory and punitive damages in an amount to be determined at trial but in no event less than \$500,000.00 plus interest; (b) injunctive relief; (c) the costs and disbursements of this action, including reasonable attorneys' fees; and (d) such other and further relief as to the Court may seem just and proper.

PLEASE TAKE FURTHER NOTICE that upon your failure to appear, judgment will be taken against you by default for the sum of \$500,000.00 with interest and the costs of this action.

The basis for venue in this action is CPLR § 503 (c). One or more defendants has a principal place of business in the jurisdiction and some of the conduct complained of took place in the jurisdiction.

Dated: New York, New York
July 13, 2015



Kevin W. Goering

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Attorneys for Plaintiff

To: Rob Bliss
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Grand Rapids, MI 49503.

Rob Bliss Creative, LLC
50 Louis NW Ste 601
Grand Rapids, MI 49503.

Made Movement LLC
200 Pearl St.
Boulder, CO 80302

Hollaback! Inc
P.O. Box 320026.
30 3rd Avenue, #800B
Brooklyn, NY 11217

TGI Friday's Inc.
4201 Marsh Lane
Carrollton, TX 75007

YouTube, LLC
1600 Amphitheatre Parkway,
Mountain View, California 94043

Google, Inc. d/b/a Google New York
76 Ninth Avenue
4th Floor
New York, NY 10011

Google, Inc.
1600 Amphitheatre Parkway,
Mountain View, California 94043